



US Embassy Dublin presents

DRIVING THE FUTURE:

The Importance of the Transatlantic Trade and Investment Partnership

April 18, 2013 | 4:30 – 6:00pm | Dublin Castle



FORUM PROGRAM

Welcome

John Hennessey-Niland

Chargé d'Affaires, US Embassy, Dublin

Keynote Addresses

An Taoiseach Enda Kenny

Karel De Gucht

European Union Trade Commissioner

Richard Bruton

Minister for Jobs, Enterprise and Innovation

Michael Froman

Assistant to the President and Deputy National Security Advisor for International Economics

Panel Discussion

Moderator: Aine Lawlor, RTÉ Presenter

Thomas J. Donohue, *President and CEO, US Chamber of Commerce*

William Kennard, *US Ambassador to the European Union*

Hendrik Bourgeois, *Chair, AmCham EU*

There will be a brief opportunity to address questions to the panel at the end of the program.



Transatlantic Trade Today

Together the European Union and the United States represent nearly half of the world's economic output. The trade volume between the United States and the EU defines the world's largest trading relationship, representing fully one-third of global goods and services trade. The European Union is the United States' largest export market, and in 2012 trade with the EU represented approximately 20% of both total US exports and total US imports. In 2012 United States purchased 17% of EU goods exports, and supplied 11% of EU goods imports.

The Transatlantic Trade and Investment Partnership

Based on recommendations from the US-EU High Level Working Group on Jobs and Growth co-chaired by United States Trade Representative Kirk and European Trade Commissioner De Gucht, the United States and the European Union announced on February 13 that each will initiate the internal procedures necessary to launch negotiations on a Transatlantic Trade and Investment Partnership. In a joint statement they said, "We are committed to making this relationship an even stronger driver of our prosperity. A high-standard Transatlantic Trade and Investment Partnership would advance trade and investment liberalization and address regulatory and other non-tariff barriers. Through this negotiation, the United States and the European Union will have the opportunity not only to expand trade and investment across the Atlantic, but also to contribute to the development of global rules that can strengthen the multilateral trading system."



Speaker Biographies



Taoiseach Enda Kenny, leader of Fine Gael, was elected Prime Minister in 2011. He has represented the people of Mayo as a member of Dáil Éireann since 1975. Past ministerial positions include Minister for Tourism and Trade from 1994 - 1997, and Minister for State at the Department of Education, Arts, Heritage, Gaeltacht and the Islands, Western Development, Youth Affairs and Sport.



Karel de Gucht has been the European Commissioner for Trade since 2010, having previously served as European Commissioner for Development & Humanitarian Aid from 2009 to 2010. Mr. De Gucht was elected to the Belgian Federal Parliament in the general elections on 18 May 2003, and was Belgium's Minister of Foreign Affairs from 2004 to 2009. Previously he served in both the Flemish Parliament and European Parliament.



Richard Bruton has been a Teachta Dála (TD) for the Dublin North-Central constituency since 1982. He was appointed as Minister for Jobs, Enterprise and Innovation in March 2011, having previously served as Minister for Enterprise and Employment from 1994 to 1997. An economist by profession, he has written on several aspects of economic policy and has highlighted the central importance of the services sector.



Michael Froman is Assistant to the President and Deputy National Security Advisor for International Economics. Mr. Froman previously served at the U.S. Department of Treasury and also worked at the White House as Director for International Economic Affairs. Mr. Froman is a graduate from Princeton University, and holds a doctorate in International Relations from Oxford University and a law degree from Harvard Law School. He coordinates White House policy on international trade, investment, energy, climate and development issues. He is the U.S. Sherpa for the G20, G8 and APEC Summits, and is Transatlantic Economic Council co-Chair.





Thomas J. Donohue has been President and CEO of the US Chamber of Commerce since 1997. Previously, Donohue served for 13 years as president and CEO of the American Trucking Associations, the national organization of the trucking industry. A graduate from St. John's University with a master's degree from Adelphi University, Mr. Donohue also holds honorary doctorate degrees from Adelphi, St. John's, and Marymount Universities, as well as the National University of Ireland at Maynooth.



William E. Kennard has been the United States' Ambassador to the European Union since November 2009. Prior to his appointment, he was managing director of The Carlyle Group, a global private equity firm with over \$100 billion under management. Kennard served as chairman of the US Federal Communications Commission from November 1997 to January 2001. He served as the FCC's general counsel from 1993 until 1997.



Hendrik Bourgeois is the current Chair of AmCham EU, and in addition leads General Electric's European Government Affairs team - responsible for the government affairs and policy for GE towards the European Union and European government institutions. Previously Bourgeois was GE's General Counsel for Europe. Bourgeois obtained his law degree at the Rijksuniversiteit Gent, Belgium and has an LL.M. degree from Harvard Law School.



Aine Lawlor is a presenter on RTÉ Morning Ireland, which she joined in 1995. Aine has worked on The Pat Kenny Show, Today at 5, RTÉ 2FM News and a variety of television programs, including The Nature of Things, Tuesday File and Today Tonight. She was the narrator for States of Fear, the television program that lifted the lid on abuse in residential institutions in Ireland. Before joining RTÉ, Aine worked in arts administration after graduating from Trinity College Dublin, where she was Students' Union President.



John Hennessey-Niland is Chargé d'Affaires of the US Embassy in Dublin, where he has served since 2010. A career diplomat since 1988, Mr. Hennessey-Niland has served abroad in Paris, Fiji, and The Hague and completed domestic assignments at the State Department and the National Security Council. He received a Bachelor of Arts in International Relations, Magna Cum Laude, from Tufts University in 1985 and a Masters in Law and Diplomacy from the Fletcher School in 1987. He graduated Summa Cum Laude from the International Cycle of the Ecole Nationale d'Administration (ENA) in 2006.

